



SOCIAL RETURN ON INVESTMENT 2017

Fundamentet (directly translated: The Foundation) is a non-profit organisation in Aarhus that offers free counselling for vulnerable citizens in Borgerhjælpen (the citizen help), and in addition to that they have Behandlingsrummene (the treatment rooms) where the users can receive help to relieve aches – mentally as well as physically. Fundamentet works with a coherent approach and focuses on the individual.

Fundamentet also facilitates an employment project called Projekt Vi Tror På Dig (Project We Believe in You) that helps vulnerable youngsters. The participants struggle with drug abuse and/or other personal problems, and Fundamentet helps them solve these problems and get them back on track in life. According to calculations made by The Rockwool Foundation, the Danish society could achieve a socio-economic gain of up to 15 billion Danish Kroner if vulnerable citizens achieve the same employment rate as the population in general. Vulnerable youngsters contain an enormous potential that – if it can be released – will benefit both themselves as well as society as a whole.

The outcome

The analysis is centred around the method Social Return on Investment (SROI) and is split into respectively Borgerhjælpen/Behandlingsrummene and Projekt Vi Tror På Dig. The SROI method frames a monetary valuation of voluntary work and social effects by comparing the investments made in the social efforts with the value created for the involved stakeholders.

At Fundamentet the investment is constituted in donations, public contributions, earnings from the organisation's activities and the volunteers' time-investment. The created effects are constituted by improved mental health, improved life quality, employment and saved treatment costs for the users, improved life quality for the volunteers and saved public spending on administration, health services, and social benefits.

The analysis finds that Fundamentet is a high yield project and specifically that Fundamentet creates 7.74 Danish Kroner in value for every 1 Krone that is invested in the organisation. This return proves that Fundamentet's effort is necessary and creates tremendous value of the applied funds.

Every single user in the analysis have stated that they are better off after being in contact with Fundamentet, which supports that Fundamentet's approach is well-matched to their user's needs.

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The greater part of the documented value comes from Behandlingsrummene and Projekt Vi Tror På Dig. This value comes primarily from the improved mental health and improved life quality, as well as increased employment among the youngsters.

Although the analysis is composed with a conservative approach, there are some uncertainties with the calculations. The most important uncertainties are found in the activity statements, the chosen estimators, and the chosen adjustment rates. A number of sensitivity analyses have been conducted in order to unveil the above mentioned uncertainties and the result's dependency on the different parameters. The SROI ratio would be reduced to 3.87 if all effects were reduced by 50 % and the SROI ratio would be reduced to 1.91 if the well-being effects were excluded from the calculations. These ratios are still high, which proves that Fundamentet also creates value in worst case scenarios.

Additional value creation

In the analysis process we have identified numerous effects, which could not be valued monetarily. These effects include better conditions to work and/or start on education caused by Borgerhjælpen/Behandlingsrumme, better relation to family and friends, improved psychical health for the users and effects of preventing future health problems. Therefore, one must be aware of, that the SROI analysis cannot stand alone and that the calculations not necessarily reveal the full extent of Fundamentet's value creation.

The full analysis of Fundamentet is composed by Lind Invest in the first half year of 2017 and is documented in a SROI report, which is available online at: www.lind-invest.dk.

The different forms of help that is offered by Fundamentet combined with their coherent approach secures that a vulnerable target group receives help. The impressive value creation and the inflow of users and volunteers prove that Fundamentet offers an important and efficient supplement to the public sector's effort.